

Minutes of the Board of Directors Meeting

The Society for Investigative Dermatology

May 8, 2013

Edinburgh, Scotland

In attendance: Tom Kupper, MD (President), Kim Yancey, MD (Immediate Past-President), Russell Hall, MD (Secretary-Treasurer), Alice Pentland, MD (Secretary-Treasurer), Paul Bergstresser, MD (President-Elect), Lynn Cornelius (Vice President-Elect), Alexa Kimball, MD/MPH, Andrew Kowalczyk, PhD, Nada Elbuluk, MD, Anu Mathur, MD/PhD, James T. Elder, MD/PhD, Martin Weinstock, MD/PhD, Lisa Beck, MD, Richard Eckert, PhD, Barbara Gilchrest, MD, S. Wright Caughman, MD, Maranke Koster, PhD, David Margolis, MD/PhD, Elizabeth Blalock, Rebecca Minnillo, DM/MPA, and Jim Rumsey

Invited Guest: Stephen Ottogalli (Nature Publishing Group)

President Tom Kupper called the meeting to order and thanked the group for their attendance. He asked the assembled group to provide introductions of themselves for the benefit of new members and guests.

Minutes

President Kupper asked for an approval of the minutes from the fall 2012 Board of Director's meeting. A motion to approve the minutes was made, seconded, and approved. He then reviewed the President's Report/Executive Committee deliberations from the previous seven months. It was explained that most of the topics were incorporated into the agenda for the day.

Conflict of Interest (COI)

Russell Hall, Secretary-Treasurer, reviewed the SID COI statement and asked if any Board member had a conflict to declare. David Margolis revealed that he was being compensated by a number of pharmaceutical companies.

Governance

President Kupper introduced the reports from the SID standing committees.

Russell Hall, Secretary-Treasurer, reviewed the Committee on Membership report and reviewed the statistics associated with "Member-Bundling." The Board was happy with the reported results. A motion was made to approve the slate of new SID members as listed in the board materials and via process described in the bylaws. The motion was seconded and approved unanimously.

Dr. Hall spoke about the Committee on Finance's efforts to

identify potential asset managers for the SID's invested monies. Based on a recommendation from Committee Chair Joy Rico, a motion was made to ask Vanguard Investments to submit a formal proposal to the SID for financial asset management. The motion was seconded and approved.

President Kupper indicated that there was to be no report from the Audit Committee as there was no work on their part required since the last board meeting. The committee will convene during the summer to review the findings of the full audit being done on the finances associated with 2012.

Dr. Hall reviewed the report from the Committee on Scientific Programs. The report was informational and there were no questions from the Board.

Dr. Hall reviewed the current structure of the Committee on Education and the need to change the outline and focus of the committee. Included in these changes are bylaws changes, streamlined terms, and responsibilities. Further updates would be given at the fall board meeting.

Andrew Kowalczyk, Co-Chair of the Meeting Task Group, reviewed the recommendation report from his task group to the Board regarding proposed changes to the SID Annual Meeting. After conversation and careful deliberations, a motion to accept the recommendations contained in the report was made, seconded, and unanimously approved.

Dr. Hall reviewed the ongoing efforts of the InterSociety Liaison Committee to formalize a structure for having IID meetings in the future (beyond 2018). A memorandum of Understanding (MOU) was shared with the board and with it a motion for approval of signing the nonbinding document that would be shared later in the IID meeting with counterparts from both the ESDR and JSID. The motion was seconded and approved unanimously.

Annual Meeting/Educational Programming

Jim Rumsey, SID Executive Director, Chief Operating Officer, spoke about the upcoming IID 2013 Meeting, including comments regarding the pre-meeting registration figures, abstract submission statistics, President's reception and dinner, and social event. Mr. Rumsey also spoke about the beginning preparations for the 2014 SID Annual Meeting in Albuquerque and reviewed the list of future annual meetings through 2018.

Alice Pentland, Secretary-Treasurer, told the board about the planning process for the first international Resident/Post-Doc Retreat that was held during the IID meeting as well as updates regarding the Academic/Industry Partnership Program.

Finance

Dr. Hall reviewed the projections for fiscal year 2012. Based on the figures discussed, a surplus of almost \$290,000 for the year was projected. The board also discussed the distribution of the surplus to various reserves accounts. A motion was made for the board to place the funds in reserve accounts as well as in vehicles for future educational programming and named lectures. The motion was seconded and unanimously approved.

Dr. Hall also discussed the SID asset values for the 2012 fiscal year and for the first quarter of 2013.

Development

Dr. Hall presented a recap of fundraising efforts for the 2013 Meeting, 2012 efforts, Named Lecture campaign, and plans for attracting sponsorships for the 2014 Meeting. The plan included additional strategies including identification of new commercial partners and attempts to secure new funds for other programmatic initiatives.

Dr. Hall discussed the ongoing development of the Patient Education Page which was funded in part by pharmaceutical money. Progress of the page is moving along and a call for nominees to be the editor of the site was made.

Alliances/Collaborations/Advocacy

Dr. Pentland spoke about the building initiative to build a Clinical Trials Network. While many roadblocks remain, the board agreed that this is a worthy endeavor and looks forward to updates.

Paul Bergstresser (President-Elect) spoke about his ongoing advocacy work efforts. He indicated that he has been working with members of the Coalition of Skin Diseases (CSD) and he looks forward to having more updates to provide over time.

Dr. Hall and Mr. Rumsey provided updates regarding the two groups managed by the SID (Association of Professors of Dermatology and Medical Dermatology Society). An update was also made about the Wound Healing Society (WHS) and their request for management services from the SID. It was disclosed that the WHS declined the SID's proposal and will have another organization manage them.

Dr. Hall spoke about the annual Montagna Biology of Skin Meeting and the materials included in the board book that were sent by the organizers. The board was reminded that they will be asked to review the viability of continuing funding for the travel grants associated with the meeting at the fall board meeting.

Dr. Hall spoke about the ongoing efforts of a number of members working to establish collaborations with Latin American researchers and potential integration of area members' work within the SID Annual Meeting. A number of Board members will work with this group to further define opportunities and another report is expected at the fall meeting.

Dr. Hall spoke about industry related issues and the SID—more specifically, about the role of industry support within a CME meeting environment (SID Annual Meetings). The board talked about acceptable rules of engagement for sponsored symposia and after much discussion are agreed to continue to look for best avenues to have meaningful collaborations at the meeting.

Journal Related

Barbara Gilchrest, MD, *JID* Editor, gave her Editor's report. Topics in the report included information regarding new Editorial Board members, the Impact Factor of the *JID*, new initiatives like the *JID* Connector project, *JID* blog, VisualDx quiz, accepted article preview, flat page rates, page limits, acceptance rates, publication schedules, Creative Commons Licensing, and 2014 themes, among others. Dr. Gilchrest and Elizabeth Blalock (*JID* Managing Editor) answered inquiries from the board.

Special Guest Stephen Ottogalli from Nature Publishing Group (NPG) also made the board aware of developments from a publisher's perspective. Topics included the status of Open Access, Creative Commons Licensing, and the state of publishing. Mr. Ottogalli took questions from the Board as well.

Other Business/Strategic Planning Session

Andrew Kowalczyk, who is co-chairing the Meeting Task Group, spent time with the group and reviewed the committee's work up to that point as well as what work would be done moving forward. Also discussed were timelines, benchmarks, and a solicitation for additional feedback.

New Business

Lynn Cornelius spoke to the Board about the idea of putting together another Resident/Post-Doc Retreat type educational program for those in the next stage of their careers. Many ideas came from this discussion including inviting past Retreat participants and future development of what could become a "Faculty Retreat." The Board asked Dr. Cornelius to work with other members of the Society on putting together a proposal and share with the board at the fall meeting.

President Kupper introduced a request by Dr. Gilchrest on increasing the stipend paid to the Editor of the *JID*. The request and rationale for said request were reviewed and discussed by the Board. A motion was made to approve a base-salary adjustment to the stipend on an annual basis along with the potential for adding an "at-risk" bonus at year end as well. The motion was seconded and unanimously approved.

Nada Elbuluk reviewed with the Board the second version of the Resident/Post-Doc newsletter that she worked on and had distributed.

Miscellaneous

The Board met in Executive Session.

Upon completion of the Executive Session, a motion to end the Board of Directors meeting was made, seconded, and approved.

Minutes of the Board of Directors Meeting

The Society for Investigative Dermatology

September 29, 2013

Chicago, Illinois

In attendance: Paul Bergstresser, MD (President), Russell Hall, MD (Secretary-Treasurer), Alice Pentland, MD (Secretary-Treasurer), S. Wright Caughman, MD (President-Elect), Lynn Cornelius (Vice President-Elect), Alexa Kimball, MD/MPH, Andrew Kowalczyk, PhD, Anu Mathur, MD/PhD, James T. Elder, MD/PhD, Martin Weinstock, MD/PhD, Lisa Beck, MD, Barbara Gilchrest, MD, Maranke Koster, PhD, Janet Fairley, MD, Richard Gallo, MD/PhD, Joyce Rico, MD, Elizabeth Blalock, Rebecca Minnillo, DM/MPA, and Jim Rumsey

Invited Guests: Stephen Ottogalli and Kathy Lyons (Nature Publishing Group)

President Paul Bergstresser called the meeting to order and thanked the group for their attendance. He asked the assembled group to provide introductions of themselves for the benefit of new members and guests.

Minutes

President Bergstresser asked for an approval of the minutes from the Spring 2013 Board of Director's meeting. After two changes to the minutes were made (Margolis COI and surplus distribution language), a motion to approve the minutes was made, seconded, and approved. He then reviewed the President's Report/Executive Committee deliberations from the previous four months. It was explained that most of the topics were incorporated into the agenda for the day.

Conflict of Interest

Russell Hall, Secretary-Treasurer, reviewed the SID COI statement and asked if any Board member had a conflict to declare. No declarations were made.

Governance

President Bergstresser introduced the reports from the SID standing committees.

Dr. Hall reviewed the Committee on Membership report and reviewed the statistics associated with current numbers. Membership is flat and the leadership will continue working with the committee to assess recruitment and retention strategies.

Dr. Hall spoke about the Committee on Finance's past efforts to identify potential asset managers for the SID's invested monies. Based on an earlier recommendation from Committee Chair Joy Rico, the Secretary-Treasurer will soon ask Vanguard Investments to submit a formal proposal to the SID for financial asset management.

Lynn Cornelius, MD, talked about the recent Audit Committee's efforts in working with the auditing firm of the SID as it had recently completed its full audit of the SID's financials. Dr. Cornelius stated that the committee was pleased with the accounting firm's work and report. Questions were asked about the processes involved and after discussion, a motion to accept the Audit Committee's report was made. The motion was seconded and unanimously approved.

Dr. Hall reviewed the report from the Committee on Scientific Programs. The report was informational and there were no questions from the Board.

Dr. Hall reviewed the current structure of the Committee on Education and the ongoing need to change the outline and focus of the committee. Included in these changes were bylaws changes, streamlined terms, and responsibilities. Further updates regarding the committee's activities associated with the 2014 Annual Meeting would be discussed at the Spring 2014 BOD meeting.

President Bergstresser reviewed the Committee on Nominations report with the group. A motion to accept the slate of officer candidates was made, seconded, and unanimously approved.

Dr. Hall also reviewed the nominations for vacancies on a number of standing and ad-hoc committees. After discussion and questions from the group, the following committees' vacancies were filled (pending notification and acceptance from those selected):

- Committee on Scientific Programs (Ethan Lerner and Dan Kaplan)

- Committee on Education (Valerie Horsley, John Seykora, and Kavitha Reddy)
- Committee on Membership (George Sen)
- Committee on Finance (Richard Gallo as Board Rep. and Thomas Ruenger)
- Audit Committee (Brian Poligone)
- Committee on Nominations (Thomas Kupper)
- Committee on Honorary Membership (Dennis Roop)

Dr. Bergstresser reviewed the slate of candidates brought forth for Honorary Membership. After discussion, a motion was made to accept the slate as listed. The motion was seconded and unanimously approved.

Dr. Hall spoke about the ongoing activities of the Publisher Search Committee, including their charge, members, and timelines associated with their work.

Drs. Hall and Bergstresser also reviewed the ongoing search for Dr. Hall's successor as Secretary-Treasurer of the organization. Items of note included potential nominees and the timelines associated with the selection process.

Dr. Hall reviewed the ongoing efforts of the InterSociety Liaison Committee, now being called ISID.

Annual Meeting/Educational Programming

Alice Pentland, MD, Secretary-Treasurer, and Jim Rumsey, SID Executive Director, Chief Operating Officer, spoke about the ongoing preparations for the 2014 SID Annual Meeting in Albuquerque.

Dr. Bergstresser spoke about the selections of those for named lectures and Dr. Pentland talked about the State-of-the-Art Plenary selections.

Dr. Pentland and Rebecca Minnillo, DM/MPA, talked about the plans for the 2014 Resident/Post-Doc Retreat, the addition of a Junior Faculty Retreat, as well as updates regarding the 2014 Academic/Industry Partnership Program.

Finance

Drs. Pentland and Hall, Janet Fairley, MD (Committee on Finance Chair), and Mr. Rumsey reviewed the fiscal projections for year 2013. Based on the figures discussed, a surplus for the year was projected.

Dr. Hall reviewed the proposed 2014 operating budget for the organization and addressed questions from the Board. After discussion, a motion to approve the proposed 2014 budget was made, seconded, and unanimously approved.

Dr. Hall reviewed a budget line item regarding contributions to the Dermatology Foundation in efforts to support Career Research Awards. After discussion, a motion to approve the contribution was made, seconded, and unanimously approved.

Development

Dr. Hall presented a recap of fundraising efforts for the 2013 Meeting, 2012 efforts, Named Lecture campaign, and plans for attracting sponsorships for the 2014 Meeting. The plan included additional strategies including identification of new commercial partners and attempts to secure new funds for other programmatic initiatives.

Dr. Hall discussed the ongoing development of the Patient Education Page, which was funded in part by pharmaceutical money. Progress of the page is moving along and a call for nominees to be the editor of the site was made.

Alliances/Collaborations/Advocacy

Dr. Pentland reviewed with her colleagues the value in having representatives from the SID serving in the AMA House of Delegates. The Board (after much discussion) agreed about the value and thus the SID will continue to support the efforts and costs associated with having a delegate.

Martin Weinstock, MD/PhD, spoke about the ongoing efforts of a number of members working to establish collaborations with Latin American researchers and integration of area members' work within the 2014 SID Annual Meeting. The group will be kept apprised on activities throughout the year.

Dr. Hall and Mr. Rumsey provided updates regarding the two groups managed by the SID (Association of Professors of Dermatology and Medical Dermatology Society).

Lisa Beck, MD, spoke about the ongoing programmatic activities of the Atopic Dermatitis work groups.

Dr. Pentland told the group that the NIH would soon be embarking on a 5-year Strategic Plan and asked for any comments/suggestions to be forwarded to her so that she may convey them to the leadership at NIAMS.

Journal Related

Barbara Gilchrest, MD, *JID* Editor, gave her Editor's report. Topics in the report included information regarding the Impact Factor, a *JID*/Chinese Workshop, Orchid Identifier, *JID* article lengths and page estimator tools, the *JID* Connector, flat page rates and overage fees, Skin Pod, social media marketing, submission numbers, and opt-in open access, to name a few. Dr. Gilchrest and Elizabeth Blalock (*JID* Managing Editor) answered inquiries from the board.

Special guests Stephen Ottogalli and Kathy Lyons from Nature Publishing Group (NPG) also made the board aware of developments from a Publisher's perspective. Topics included information on the Impact Factor, Digital First, web traffic, *JID* royalties, and new article features. Both Ms. Lyons and Mr. Ottogalli took questions from the Board as well.

Other Business/Strategic Planning Session

The members of the Board spent time in discussion reviewing the ways that the revamped Committee on Education could

have a more significant impact on the programmatic aspects of the organization. A great deal of ideas were generated and will be reviewed for potential implementation into core activities of the SID.

Miscellaneous

The Board met in Executive Session.

Upon completion of the Executive Session, a motion to end the Board of Directors meeting was made, seconded, and approved.

Table 1. Attendance at Annual Meeting

Year	Attendees
1988	600
1989	1,200
1990	930
1991	960
1992	1,058
1993	1,131
1994	1,217
1995	1,282
1996	1,316
1997	1,206
1998	1,911
1999	1,230
2000	1,159
2001	1,368
2002	1,266
2003	1,898
2004	1,554
2005	1,475
2006	1,530
2007	1,443
2008	1,528
2009	1,142
2010	1,346
2011	1,350
2012	1,339
2013	2,400
2014	1,208

Table 2. Membership, 2000–2013

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Active	1,213	1,201	1,178	1,167	1,188	1,150	1,146	1,152	1,054	1,033	1,050	1,118	1,172	943
Patron	197	219	214	211	205	207	221	276	266	228	126	89	75	60
Individual	30	33	37	24	29	0	0	0	0	0	0	0	0	0
Corporate	12	10	7	1	1	3	3	3	4	2	2	2	2	3
ESDR/SID	42	40	41	39	41	42	46	66	67	71	65	66	66	70
Residents/ Fellows	100	117	109	108	130	110	120	150	146	141	123	123	106	318
Honorary	47	47	47	50	46	48	47	47	48	53	58	48	53	57
Life member	12	24	24	21	24	28	30	30	31	12	29	53	47	37
Total membership	1,653	1,691	1,657	1,621	1,664	1,588	1,613	1,724	1,616	1,540	1,453	1,499	1,521	1,488
New members included in above figures	119	130	130	122	155	164	160	188	188	121	129	102	323	196

Table 3. Balance sheet as of December 2013

Income	
Dues	\$301,670
Registration fees	\$0
Interest income	\$3,135
Journal income	\$1,304,094
Other income	\$723,236
Contributions	\$114,432
Total income	\$2,446,567
Expenses	
SID office	\$344,167
JID office	\$787,816
Annual Meeting	\$255,109
Committees	\$99,072
Other expenses	\$597,826
Total expenses	\$2,083,990
Net income (loss)	\$362,577

Table 4. Income statement for year ending December 31, 2012

Assets	
Cash and cash equivalents	\$974,466
Investments in marketable securities	\$1,673,600
Royalty receivable	\$229,835
Prepaid expenses	\$70,905
Deposits	\$0
Property and equipment net of accumulated depreciation	\$248
Total assets	\$2,949,054
Liabilities	
Unearned revenue	\$203,500
Accounts payable	\$231,339
Net assets	
Unrestricted	\$457,946
Temporarily restricted	\$2,056,269
Net assets	\$2,514,215
Total liabilities and net assets	\$2,949,054

The Society for Investigative Dermatology Statement of Financial Position, December 31, 2012.

Table 5. Current cash assets, December 31, 2001–2013

	2013	2012	2011	2010	2009	2008	2007
Operating fund	\$742,597	\$1,307,527	\$1,061,683	\$837,604	\$514,664	\$784,752	\$1,366,464
Named funds							
Beerman	\$87,183	\$76,119	\$69,211	\$70,753	\$64,380	\$48,742	\$74,937
Blank	\$80,093	\$68,196	\$60,143	\$61,481	\$54,675	\$41,742	\$62,922
Montagna	\$101,064	\$82,987	\$74,388	\$76,570	\$70,326	\$52,481	\$92,981
Kanof	\$76,338	\$59,645	\$54,202	\$61,657	\$56,187	\$45,211	\$69,247
Gigli	\$480	\$545	\$610	\$675	\$740	\$805	\$935
Stone	\$91,256	\$92,513	\$90,179	\$89,157	\$89,012	\$89,146	\$85,146
Farber	\$379,712	\$291,930	\$254,786	\$267,437	\$255,102	\$211,302	\$319,103
Kligman/Frost	\$45,069	\$45,009	\$53,335	\$53,161	\$51,665	\$46,807	\$45,820
Miscellaneous	\$191,996	\$85,34	\$66,622	\$19,150	\$0	\$0	\$0
JID Fund	\$1,005,776	\$767,461	\$663,469	\$660,449	\$576,840	\$443,577	\$701,061
Total	\$2,801,565	\$2,877,279	\$2,448,626	\$2,198,093	\$1,733,591	\$1,764,565	\$2,818,616

Table 5. Current cash assets, December 31, 2001–2013 (continued)

	2006	2005	2004	2003	2002	2001
Operating fund	\$1,212,928	\$781,140	\$842,375	\$747,517	\$342,510	\$233,353
Named funds						
Beerman	\$78,151	\$70,778	\$68,473	\$63,965	\$57,500	\$65,741
Blank	\$64,200	\$57,044	\$58,520	\$56,016	\$49,489	\$55,961
Montagna	\$100,208	\$88,667	\$88,524	\$82,378	\$71,869	\$83,328
Kanof	\$72,392	\$64,339	\$62,594	\$58,759	\$54,389	\$63,421
Gigli	\$935	\$1,000	\$0	\$0	\$0	\$3,579
Stone	\$83,259	\$80,518	\$80,080	\$80,328	\$78,967	\$77,488
Farber	\$300,193	\$291,056	\$305,478	\$289,564	\$259,189	\$0
Kligman/Frost	\$0	\$0	\$0	\$0	\$0	\$0
Miscellaneous	\$0	\$0	\$0	\$0	\$0	\$0
JID Fund	\$703,792	\$605,856	\$663,254	\$639,573	\$632,979	\$734,180
Total	\$2,616,058	\$2,040,398	\$2,169,298	\$2,018,100	\$1,546,892	\$1,317,051